

**Muncie Young Professionals Group
Steering Committee Meeting
Tuesday, February 16, 2010
Minnetrista**



Minutes

Attendance: Rebecca Holmquist, Amanda Hicks, Tom Reeve, Sharm Knecht, Kate Murray and Cheri Ellefson.

Absent: Traci Lutton and Matt Howell

1. Committee Updates
 - a. Chair/Chair Elect
 - i. Financial Report/Budget
 1. 2010 calendar year \$1,850 budget was presented
 2. An outline of sponsorship levels and what sponsors will get in return for supporting MYPG needs to be planned.
 - ii. Move annual meeting?
 1. Move the meeting to mid May avoiding Memorial Day weekend and the Mini Marathon.
 2. On a Friday night, proposed location the White River Landing Patio.
 - b. Marketing
 - i. Rebrand - Joseph David Advertising meeting
 1. Waiting to hear back from Allison Robins. Regarding starting the process.
 2. Hope for roll out to be in May at the Annual meeting
 - ii. Social Networking - incentives to drive traffic
 1. Steering committee is encouraged to comment on posts to the Facebook page.
 - c. Professional Development
 - i. Welcome Tom Reeve!
 1. Kate will provide position material from past PD chair
 - ii. Sharing of ideas for possible PD topics
 1. Panel discussions of current issue. (ie: healthcare reform)
 - d. Social Committee
 - i. Committee report
 1. 2 (oh!)4 we have not received a response from.
 - ii. Upcoming events
 1. Wind Down
 2. Minnetrista After 5
 3. Avenue Q
 4. Savages Ale House
 5. Hoosier Park
 6. Annual Meeting

Adjourned at 6:55PM