

**Muncie Young Professionals Group
Steering Committee Meeting
Tuesday, January 19, 2010
Minnetrista**



The meeting was called to order at 5:30 by General Chair, Traci Lutton.

In attendance: Rebecca Holmquist, Sharm Knecht, Amanda Hicks, Kate Murray, Traci Lutton, Brian Osner and Cheri Ellefson.

1. Committee Updates
 - a. Chair/Chair Elect
 - i. Financial Report
 1. Account balance about \$2000
 - ii. Strategic Plan timeline
 1. HR packet/New hire packet
 - a. Distribute packets to top 20 employers in Muncie on a 1 on 1 contact
 - b. Contacting the Community Foundation for assistance with cost.
 2. Advisory Board/Wisdom Council
 - a. Meet quarterly
 - b. Board will be made up from community leaders and former steering committee members
 3. Chamber Affiliation
 - a. Traci and Rebecca will meet with the Executive Committee
 - b. Marketing/Membership
 - i. Rebrand–Joseph David Advertising
 1. Talking with Allison regard in options MYPG will have using JDA’s assistance with rebrand.
 - ii. Other
 1. StarPress– Press Release regarding Patterson tour and Vecino.
 - c. Professional Development Committee
 - i. Committee Report
 1. Committee meeting January 25th, 2010
 2. Potential of adding another lunch time event
 - ii. Upcoming Events
 1. February 12 Leadership Lunch Jay Julian at Minnetrista
 - d. Social Committee
 - i. Committee report
 1. Alternative to WindDown– White River Landing
 - a. Smoke free
 - ii. Upcoming events
 1. Vecino’s/Patterson Building Tour
 2. Send survey to get a better idea of what members want
 2. Other/Talked about next month.
 - a. Buy an External Hard Drive to store all MYPG documents
 - b. Potential of moving annual meeting dates.

Adjourned at 6:40PM