



**Muncie Young Professionals Group
Steering Committee Meeting
Tuesday, November 17, 2009
Minnetrista**

The meeting was called to order at 5:30 by General Chair Elect, Rebecca Holmquist.

In attendance: Rebecca Holmquist, Matt Howell, Kate Murray, Brian Osner, Tara King and Kristen Bitzegaio.

1. Report on Meeting with Jay Julian
 - a. Third meeting with Jay went very well. We are moving forward with our affiliation with the Chamber but not the DAC Board.
 - b. We will submit a letter of intent as our next step in this process.
 - c. Rebecca and Traci also met with Indy Hub to get some ideas. Indy Hub is will to share any of their verbiage with us.

2. Committees – Strategic Plan Timelines and Updates
 - a. Professional Development
 - i. Working on Building value to events.
 - b. Marketing
 - i. First meeting will be November 24th.
 - c. Membership
 - i. Brand refresh and new hire packets are the priorities.
 - ii. Influx of new members slightly slowing down.
 - d. Social and Volunteerism
 - i. Holiday party December 12th.
 1. 2 Johnny’s providing the hot food, cash bar.
 - ii. Raffle with proceeds going to Secret Family
 - iii. Bell ringing November 21 at 3 locations in the mall 10–2pm.
 - iv. Feed my Sheep Wednesday November 25th. 4:pm–10:pm at Central High School.
 - v. Working on more events to cater to different people
 1. Lunch club
 2. Dog park groups

3. Discussion: Membership values and Rebranding
 - a. Establish a council of Movers and Shakers that meet once a year to keep the not YP informed of what we are doing.

4. Loose Ends (Old Business)
 - a. Name Tags were distributed.